

JANUARY

FEBRUARY

MARCH

APRIL

MAY

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# Are you ready for April?

4Children's Childcare and Work-Life Balance Seminars have the answers

Will your organisation fully benefit from the Government's tax rule changes this April?

- Do you want to attract and retain the best staff?
- Uncertain about the tax rule changes?
- Want the latest advice on how the changes will impact on your business?
- Need to understand salary sacrifice?
- Want to develop effective childcare and worklife strategies?
- Keen to hear what other organisations are doing?

Five regional seminars will focus on making childcare and work-life balance work for employers. Join us for the latest information on new tax and National Insurance exemptions for employer supported childcare. And find out how your employees can make tax savings of up to £1000 a year.



"4Children is at the forefront of what is happening nationally with childcare. Their services are invaluable"  
Buckinghamshire local authority

# Are you ready for childcare?

Childcare is firmly in the spotlight! It's a crucial issue for all political parties and for more and more employers. And new changes to the tax rules mean that your organisation and your staff can benefit!

As you consider how your organisation can best respond to the new childcare environment, this seminar offers you an opportunity to discuss up to the minute advice with Government representatives, hear how other organisations are responding - big and small - and look at the next steps to implementing an effective childcare and work-life policy that brings you the results that you want.

As all employers know, recruiting and retaining high quality staff is vital to the success of the organisation. Working parents now make up approximately 40 percent of the UK's workforce, so it is increasingly important to understand their needs and support them in every way possible. 4Children can advise you how; drawing on almost 20 years of experience of working with employers and their partners to develop childcare and work-life policies and with Government to influence and shape the wider childcare agenda.

These seminars will provide an invaluable overview of the key current issues and challenges relating to childcare and work-life balance as well as up to the minute advice on the new tax and National Insurance exemptions for employer-supported childcare being introduced in April 2005. They will also provide an important opportunity to hear from and network with other organisations and further your plans for an effective childcare and work-life policy.



## Childcare and Work-Life Balance seminars will take place in:

6 April - London

7 April - Leeds

11 April - Newcastle

12 April - Liverpool

13 April - Birmingham

Places are strictly limited so early booking is advisable.



"The NHS in London have been delighted to work with 4Children to create childcare places for staff and build crucial partnerships with other providers. 4Children had the expertise we needed to turn our childcare policy into practice to the benefit of our workforce and the organisation."

Ann Munday, SW London Childcare Development Manager,  
Strategic Health Authority

# Seminar programme

- 9.45 REGISTRATION AND REFRESHMENTS
- 10.00 Welcome and Introduction from the Chair
- 10.30 **Childcare and Work-Life Balance for Employers**  
Changes, national trends and opportunities
- 11.00 **Changes to Tax Rules - Inland Revenue**
- What are the regulations and how have they changed?
  - How will this affect my organisation?
- 11.20 **Questions**
- 11.30 REFRESHMENTS AND NETWORKING
- 11.50 **How they did it**  
An opportunity to hear from leading employers, including the NHS, about their childcare and work-life policies and practice
- 12.40 **Questions**
- 1.00 LUNCH AND NETWORKING
- 2.00 **Making it happen**  
How can employers make the most of these opportunities? Practical steps to building the business case and the partnerships to develop an effective childcare and worklife organisation
- 2.40 **Questions and Discussions**
- 3.30 CLOSE

## Who should attend?

Chambers of Commerce  
Public and Private sector employers  
Human Resources Directors and Managers  
Finance Directors and Managers  
Payroll Managers  
Local Authority Childcare Teams  
Children's Trusts  
Learning and Skills Councils  
Trade Unions  
Sure Start Programmes  
Job Centre Plus Childcare Co-ordinators  
Childcare Providers  
Social Services Departments  
Parenting Organisations  
Children's Information Services Managers

"This Government is committed to nothing short of a revolution in childcare, that will radically improve the community landscape for children and families across Britain. I am delighted to see 4Children leading the way in making this vision a reality" Charles Clarke MP, Secretary of State for Education and Skills (November 2004)



## Early booking offer

You can save £15 per delegate if you book before 31 March 2005

# Childcare and Work-Life Balance Seminars

## BOOKING FORM

Please complete in block capitals

### 1. Select your rate

Cost £160.00 including VAT

Or

£120.00 including VAT for 4Children members

(4Children membership number \_\_\_\_\_)

### Early booking offer

All bookings received before 31 March 2005 will receive a £15 discount on delegate rates.

### 2. Select your location

London, 6 April

Leeds, 7 April

Newcastle, 11 April

Liverpool, 12 April

Birmingham, 13 April

Seminar venues to be confirmed.

Please reserve me \_\_\_\_\_ place(s) on the seminar

### 3. Fill in your contact details

Name \_\_\_\_\_

Name 2 (if applicable) \_\_\_\_\_

Name 3 (if applicable) \_\_\_\_\_

Organisation \_\_\_\_\_

Address 1 \_\_\_\_\_

Address 2 \_\_\_\_\_

Address 3 \_\_\_\_\_

Town \_\_\_\_\_

County \_\_\_\_\_

Postcode \_\_\_\_\_

Telephone \_\_\_\_\_

E-mail \_\_\_\_\_

Any dietary requirements? \_\_\_\_\_

### 4. How to pay

Enclosed is a cheque for £ \_\_\_\_\_  
Made payable to 4Children Trading Limited

Please invoice me for the sum of £ \_\_\_\_\_

Invoice address \_\_\_\_\_

\_\_\_\_\_

I wish to pay by credit/debit card

Please charge my:

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The sum of £ \_\_\_\_\_

Card No.

Expiry date \_\_\_\_/\_\_\_\_

Cardholder's name and address if different from above

Name \_\_\_\_\_

Address 1 \_\_\_\_\_

Address 2 \_\_\_\_\_

Address 3 \_\_\_\_\_

Town \_\_\_\_\_

County \_\_\_\_\_

Postcode \_\_\_\_\_

Cardholder's signature \_\_\_\_\_

Purchase Order Number (if applicable) \_\_\_\_\_

Cancellations may be made 14 days prior to the seminar you are attending, subject to an administration charge of 25%. We cannot, unfortunately, refund cancellations made after this time.

### 5. Please fax this form back to: 020 7537 6012

or return by post to Carolyn Mizon, Work-Life Balance Seminars, 4Children, City Reach, 5 Greenwich View Place, London E14 9NN

For further enquiries please call Carolyn Mizon on 020 7522 6970 or email carolyn.mizon@4Children.org.uk You can also book on-line at [www.4Children.org.uk/Worklife](http://www.4Children.org.uk/Worklife)

**If you would like more information on how 4Children can support your organisation to research and develop your childcare, work-life strategies and delivery, email [sue.finch@4Children.org.uk](mailto:sue.finch@4Children.org.uk)**

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